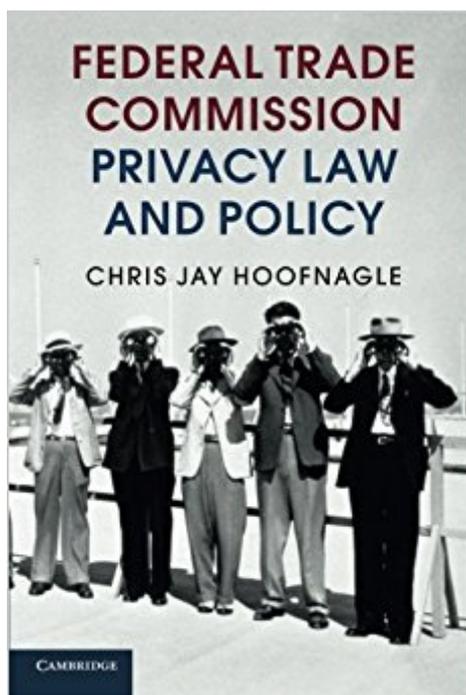


The book was found

Federal Trade Commission Privacy Law And Policy



Synopsis

The Federal Trade Commission, a US agency created in 1914 to police the problem of 'bigness', has evolved into the most important regulator of information privacy - and thus innovation policy - in the world. Its policies profoundly affect business practices and serve to regulate most of the consumer economy. In short, it now regulates our technological future. Despite its stature, however, the agency is often poorly understood by observers and even those who practice before it. This volume by Chris Jay Hoofnagle - an internationally recognized scholar with more than fifteen years of experience interacting with the FTC - is designed to redress this confusion by explaining how the FTC arrived at its current position of power. It will be essential reading for lawyers, legal academics, political scientists, historians and anyone else interested in understanding the FTC's privacy activities and how they fit in the context of the agency's broader consumer protection mission.

Book Information

Paperback: 423 pages

Publisher: Cambridge University Press (February 9, 2016)

Language: English

ISBN-10: 1107565634

ISBN-13: 978-1107565630

Product Dimensions: 6 x 0.9 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #379,475 in Books (See Top 100 in Books) #23 in [Books > Law >](#)

[Administrative Law > Antitrust](#) #25 in [Books > Law > Business > Consumer Law](#) #96 in [Books > Law > Business > Commercial](#)

Customer Reviews

This is the book to read if you want to understand the FTC's privacy and security initiatives.

Hoofnagle offers excellent discussions both, and his grounding those discussions in a history of the FTC is quite illuminating. It is engagingly written and a pleasure to read.

The most comprehensive book written to date on the FTC.

[Download to continue reading...](#)

Federal Trade Commission Privacy Law and Policy Tor Browser: The 2016 Guide (Ensure Internet

Privacy, Access The Deep Web, Hide ... anonymity, Tor Browser, Privacy, Internet, Silk Road, Online Privacy) The 9/11 Commission Report: Final Report of the National Commission on Terrorist Attacks Upon the United States Max Planck Commentaries on World Trade Law: WTO - World Economic Order, World Trade Law The Making of Federal Coal Policy (Duke Press Policy Studies) Privacy in Context: Technology, Policy, and the Integrity of Social Life (Stanford Law Books) Citizens United v. Federal Election Commission: Case Brief (Court Case Briefs) Human Rights and the Protection of Privacy in Tort Law: A Comparison between English and German Law (University of Texas at Austin Studies in Foreign and Transnational Law) Compilation of State and Federal Privacy Laws with 2016 Suppl 2015 Federal Circuit Yearbook: Patent Law Developments in the Federal Circuit 200 Beading Tips, Techniques & Trade Secrets: An Indispensable Compendium of Technical Know-How and Troubleshooting Tips (200 Tips, Techniques & Trade Secrets) The SLAVE TRADE: THE STORY OF THE ATLANTIC SLAVE TRADE: 1440 - 1870 Augmented Reality Law, Privacy, and Ethics: Law, Society, and Emerging AR Technologies The Federal Courts and The Federal System (University Casebook Series) Tornado, Wind & Hail Claims "Trade Secrets You Must Know To Get What You Paid from Your Insurance Policy" Legally Branded (Brand law - Logos, Trade Marks, Designs, Copyright & Intellectual Property, Internet Law & Social Media Marketing) Privacy and Data Protection Law (University Casebook Series) BIG BROTHER IS WATCHING - HOW TO RECLAIM PRIVACY & SECURITY TO PROTECT LIFE, FAMILY, HOME AND ASSETS 2016 EDITION (Natural law, Human Rights, Civil Rights) (HOW TO BOOK & GUIDE FOR SMART DUMMIES 12) Information Privacy Law (Aspen Casebook) Information Privacy Law, Fourth Edition (Aspen Casebook)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)